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ERASMUS+ PROGRAMME

Erasmus+ - Key Action 2

Capacity Building in the Field of Higher Education

Project Number: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP

Vocational training center for undergraduate university students and teachers in Jordan (VTC)

TRAINING WORKSHOP REPORT

Trainers

Dr. Paluchová Johana, Slovak University of Agriculture in Nitra

Dr. Mravcová Anna, Slovak University of Agriculture in Nitra

Dr. Gálová Janka, Slovak University of Agriculture in Nitra

October 26, 2017

VTC Project Number: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP

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VTC Training Workshop

October 26, 2017
The University of Jordan

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No.	Participants Name	Position	Signature
1.	Dr. Bashur Qawasmeh	Assistant Professor	
2.	Prof. Nancy Hakoor	School of Pharmacy	
3.	Dr. Saleh Ahmad Ababneh	Faculty member (Associate)	
4.	Dr. Muhammad Al-Shkhal	School of Education Sciences	
5.	Dr. Mohammed R. Al-Abbasi	Faculty of Arts & Foreign Languages	
6.	Dr. Mounir A. Khayyat	Staff member	
7.	Dr. Rasha Al-Sayid	Ass. Prof. Physiotherapy	
8.	Dr. Maymoun D. Al-Jarrah	Associate - Prof	
9.	Dr. Anjad Ali Saadeh	Assoc. - Prof	
11.	Dr. Mohammed Rayyan	Asst. Prof. Spanish language	
12.	Dina El-Sabawi	Associate Prof. School of Pharmacy	
13.	Rida Al-Sayid	Assistant Prof. Sociology	
14.	Walid Al-Sayid	Associate Prof. Sociology	
15.			
16.			
17.			
18.			
19.			

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الرقم	الاسم بالعربي	الكلية	القسم
1	رولا حودة المرفقة	كلية الآداب	قسم علم الاجتماع
2	مهنا ناصر الزوائد	كلية الآداب	قسم علم الاجتماع
3	ابنيس نذير حنيفة	كلية الاحسان	قسم المحاسبة
4	امجد علي سماعة	كلية التربية	قسم اصول الدين
5	نهاد محمد الفيا	كلية التربية	قسم اصول الدين
6	د. حمزة طلي صلاح العمري	كلية العلوم التربوية	قسم المناهج والقوانين
7	د. مهدي لور المشول	كلية العلوم التربوية	قسم المناهج والقوانين
8	نثروان ناصر طه	كلية العلوم التربوية	قسم علم المكتبات والمعلومات
9	مسالمة احمد عبيدة	كلية العلوم التربوية	قسم الانارة التربوية والاصول
10	كوثر نوزي الحارث	كلية العلوم التربوية	قسم المناهج والقوانين
11	محمد بكر العباسي	كلية الفنون والتصميم	قسم الفنون البصرية
12	امان محمد الخلف	كلية اللغات الأجنبية	قسم اللغة الانجليزية وادائها
13	احلام منصور مسويحات	كلية اللغات الأجنبية	قسم اللغات الأوروبية
14	د. جهاد توفيق الشعبي	كلية اللغات الأجنبية	قسم اللغات الأوروبية
15	محمد سمير ريان	كلية اللغات الأجنبية	قسم اللغات الأوروبية
16	منذر عبدالجبار خنفر	كلية العلوم	قسم الكيمياء
17	عبد السلام كاظم فرحوش	كلية العلوم	قسم الكيمياء
18	انهاب محمود التميمية	كلية العلوم	قسم الكيمياء
19	خلف احمد الزعول	كلية العلوم	قسم الجيولوجيا التطبيقية والبيئة
20	علي كامل ساعد	كلية الزراعة	قسم التغذية والتصنيع الغذائي
21	أياد أرسلان لور القبلات	كلية الهندسة والتكنولوجيا	قسم الهندسة الكهربائية
22	يوسف جبار العلوم الهندسات	كلية الهندسة والتكنولوجيا	قسم الهندسة الصناعية
23	يوسف رافع قواسمة	كلية الهندسة والتكنولوجيا	قسم الهندسة الميكانيكية
24	محمد رجب عبدالحميد	كلية الهندسة والتكنولوجيا	قسم هندسة الحاسوب
25	يزيد محمد احمد خنفر	كلية الهندسة والتكنولوجيا	قسم الهندسة الكهربائية
26	ليثا محمد موثقة	كلية الهندسة والتكنولوجيا	قسم الهندسة للميكانيكية
27	وائل محمد خالد النوريك	كلية الهندسة والتكنولوجيا	قسم هندسة الحاسوب
28	امراء فواز الزعول	كلية الملك عبدالله للتكنولوجيا والمعلومات	العلمة المعلومات الحاسوبية
29	رشا عثمان عكاشة	كلية علوم التأهيل	قسم العلاج الطبيعي
30	موسون نمر صالح	كلية علوم التأهيل	قسم العلاج الطبيعي
31	شيمس فهمي يوسف	كلية الصيدلة	قسم الصيدلة الحيوية والسريرية
32	د. فهدا عبد الزوير السعوي	كلية الصيدلة	قسم الصيدليات والتقوية الصيدلانية
33	رنا محمد نذير لور لادب	كلية الصيدلة	قسم الصيدلة الحيوية والسريرية
34	نفسى محمد خير هالكوز	كلية الصيدلة	قسم الصيدلة الحيوية والسريرية
35	ابرج محمد ابوحماد	كلية الصيدلة	قسم العلوم الصيدلانية
36	سهيلة نعيم الهلوسة	كلية التمريض	قسم الامومة والطفولة
37	امية سيد نصار	كلية التمريض	قسم الامومة والطفولة
38	سوزين محمود الفخدي	كلية الطب	قسم طب الامرة والتمريض

39 ٤٣ علي ابراهيم حمادان كلية التمريض قسم الامومة والطفولة

40 ٤٥ حاسوبية جعفر محمد مركز الكيمياء بالجامعة

41 ٤٣ مدلوله الكسب كلية IT قسم BIT

42 ٤٢ لؤلؤ لظهوره تخصص اخصائيه/كيميائيه

43 ٤٣ رهن الطباع كلية الهندسة وتكنولوجيا المعلومات



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AGENDA

9:30-11:30	Sales and Marketing Skills - Contrast in International Marketing between Chosen European –Asian - African countries. مهارات المبيعات والتسويق: التباين في التسويق الدولي بين بلدان أوروبية - آسيوية - أفريقية مختارة
11:45-13:15	Global citizenship education - Critical Thinking in Solving Problems and New Ideas. المواطنة العالمية في التعليم: التفكير الناقد في حل المشكلات وافكار جديدة.
13:15-14:45	Fundamentals in Project Management - Internationalization, Networking and Project Cooperation Opportunities in Higher Education. اساسيات ادارة المشاريع: العولمة، و التشبيك و فرص التعاون في مشاريع التعليم العالي.

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INTRODUCTION ABOUT THE WORKSHOP:

- A training workshop Supported by European union programme Erasmus +, this workshop part of Vocational training center for undergraduate university students and teachers in Jordan (VTC) project.
- The workshop aims to improve student skills Sales and Marketing, project Management and problem solving.
- This workshop divided to three session every session has her topic and objective

SESSION ONE

Dr. Paluchová Johana

Title: Sales and Marketing Skills - Contrast in International Marketing between Chosen European –Asian - African countries

Structure of the training:

- Introductions to international marketing and explaining how to do business abroad: adaptation-standardization-g localization.
- Sales and marketing skills and knowledge for European, Asian and African countries.
- Case study of international marketing program for foreign markets among global and local products adapted for international environment.
- Practical examples of consumer perception in Europe, Asia and Africa.

Objectives of the training

- The goal of the training will be to understand the sales activities of companies, which act locally, that's mean to adapt their products and to show, how the firms actually place marketing tools for increasing of sale and satisfy of global customers who ask for local products.

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- Understanding of global consumerism, the firms realize and used different sales and marketing skills. Which are definitely different in Europe, Asia or Africa.

SESSION TWO:

Dr. Mravcová Anna

Title:

Global citizenship education - Critical Thinking in Solving Problems and New Ideas

Structure of the training:

- To present the raising importance of global citizenship education (one of the most important pillars in the global education system) in the tertiary education of current globalized era.
- To present the importance of global citizenship education in acquiring global skills – mainly critical thinking (important in solving problems of the current world) and present the new ideas which are interconnected with this new phenomenon.

Objective of the training

The aim of this topic is to identify the place and importance of global citizenship in the system of global education and map its current state at the tertiary education. Then,

Focusing on development of this issue and its gradual implementation in the higher education and on defining the new ideas which come with this phenomenon and also the possible development towards improving the quality of education today.

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SESSION THREE

Dr. Gálová Jana

Title:

Basic Fundamentals in Project Management - Internationalization, Networking and Project Cooperation Opportunities in Higher Education

Structure of the training:

- Introduction to Project Management.
- Project Management Skills and the Role of the Project Manager.
- The Project Life Cycle and the Project Management Life Cycle.
- Practical Examples of Project Management.

Objectives of the training:

The goal of the training is to present an insight to project management from the theoretical and practical point of view, with presenting some best practice ideas from the field from the experience of the SUA in Nitra and Slovak universities in general.

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PHOTOS



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